

## Global Value Chain Course Overview

### Course Overview

The **Global Value Chain course** examines how organizations design, manage, and optimize the production, sourcing, and distribution of goods and services across international markets.

Participants explore how global value chains function, how organizations select suppliers and partners, and how logistics, procurement, and production decisions influence competitiveness in international trade. The course also examines the strategic role of supply chain management in improving efficiency, reducing risk, and supporting global market expansion.

By the end of the course, participants will understand how to build resilient and efficient global value chains that support sustainable international trade operations.

### Course Structure

This course includes one comprehensive module divided into several units that explore the key components of global value chains.

Topics include:

- Structure and dynamics of global value chains
- Sourcing strategies and supplier selection
- Procurement and production planning
- Logistics and distribution networks
- Trade regulations and compliance
- Risk management in international supply chains
- Strategies to improve supply chain efficiency and competitiveness

### Course Learning Outcomes

Upon successful completion of this course, participants will be able to:

- Explain the structure and role of global value chains in international trade
- Evaluate sourcing and procurement strategies for global operations
- Analyze production, logistics, and distribution decisions
- Identify risks within international supply chains and develop mitigation strategies
- Assess how value chain management influences global competitiveness

## Course Schedule

Duration: 4 Weeks

Delivery: Live Online

- 4 instructor-led sessions
- Each session is 4 hours
- Weekly interactive classes

## Course Materials & Resources

Participants will receive the **Global Value Chain** textbook in eBook format prior to the course start.

Additional learning resources may include:

- Case studies
- Practice exam questions
- Applied exercises
- Instructor-led discussions

## Final Assessment

Online FITTskills Examination

- Open-book online exam
- 45 multiple-choice questions
- 3-hour time limit

Participants will have 30 days after the course ends to complete the required assessment.

## Grading

Pass with Distinction: 85% or higher

Pass: 65% – 84%

Fail: 64% or lower

Successful completion earns a FITTskills course credit that contributes toward FITT international business credentials.