

International Distribution: Transportation of Goods and Delivery of Services

Workshop Overview

As part of global value chain and global supply chain management, distribution is a primary activity for all aspects of organizations. This workshop explores the aspects of distribution that are essential to international trade:

- Transportation requirements
- Border crossing requirements
- Service delivery

This workshop details the logistics tasks, risks and considerations when transporting goods and delivering services across borders.

This is the third of four workshops for the course Global Value Chain. Each workshop explores a global value chain activity in relation to international trade.

Workshop Structure

Module 3 of the Global Value Chain course.

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This workshop can be completed as a stand-alone learning module within the FITTskills framework.

Workshop Details

Workshop Fee: USD 500

Workshop Duration: 4 hours

What's Included

- Workshop eBook
- Video resources
- Guiding notes to facilitate tracking of key concepts
- Case studies offering real-life examples
- Sample exam questions to demonstrate exam format and help you practice for your final assessment
- Access to the multiple-choice online exam
- Essential international trade skills to help you compete in today's integrated global marketplace

Workshop Learning Outcomes

Upon successful completion of this workshop, participants will be able to:

- Decide on the most efficient method(s) of transportation based on identified requirements to minimize risks, maintain quality of the product, minimize costs and ensure on-time delivery to the target market.
- Negotiate carrier agreements for shipping goods according to the agreed upon rules in the sales contract.
- Make use of third party agents, such as freight forwarders and customs brokers, where appropriate for international distribution.
- Prepare goods for shipping while following appropriate procedures, such as packing, lashing, container selection, to minimize risks and maintain the quality of goods.
- Prepare and transport dangerous goods while complying with regulations based on internationally recognized guidelines and protocols for containers and labelling.
- Ensure regulatory requirements for exporting and importing are met.
- Comply with customs regulations, protocols and trade facilitation programs when transporting goods across borders.
- Contract and deliver services to meet needs of the clients, in a manner that complies with the importing country's requirements.